



MAPMARKER® PARCELPRECISION™

The most accurate and comprehensive geocoding data product when location precision is critical.



Use MapMarker ParcelPrecision when you need to geocode to address point accuracy for applications such as emergency response and DSL pre-qualification.

Overview

FEATURES

MapMarker ParcelPrecision is a data product that works with the MapMarker family of geocoders or the Envinsa® location utility. Containing over 44 million address points throughout the United States, it provides the most comprehensive coverage of the United States available.

BENEFITS

- Deliver geocoding results with address point precision
- Lower risks of inaccurate policy underwriting for insurance
- Decrease billing errors due to applying incorrect tax rates
- Improve routing efficiency by utilizing parcel street location

MapMarker ParcelPrecision offers the most comprehensive parcel data available. When combined with the patent-pending algorithms used in both the MapMarker and Envinsa geocoding engines, you have the most accurate geocoding offered.

Use MapMarker ParcelPrecision when accuracy is needed most. For example:

OPTIMIZING ROUTING—whether providing emergency assistance, delivery services or activities such as automated meter reading, time is important. Having the most accurate street point for a parcel enables you to provide your services in the most efficient manner.

INCREASING BILLING ACCURACY—many tax rates are determined by your address. Employing MapMarker ParcelPrecision lowers the risk of billing errors caused by applying incorrect tax rates.

LOWERING INSURANCE RISK—when determining risk for items such as floods, distance to emergency services such as fire houses, or distance to coast for exposure to hurricanes, accuracy is critical. Improve your underwriting decisions and lower your aggregated risk by using MapMarker ParcelPrecision.

ENHANCING SECURITY—pinpoint important locations such as hospitals, emergency response facilities, industrial complexes, stadiums and landmarks when analyzing risks from and responses to terrorist, weather or other events.



MapMarker ParcelPrecision offers both centroid locations (yellow triangles) and interpolated street offset locations (red stars).

Specifications

GEOGRAPHIC COVERAGE:

49 United States and the District of Columbia (North Dakota data not yet available)

DATA UPDATES:

Provided Quarterly

SOURCE:

Tele Atlas (GDT, Inc.)

VINTAGE:

July, 2006

COMPATIBILITY:

- Envinsa 4.0 and later
- MapMarker Plus v12.0 and later
- MapMarker v11 and later
- StreetPro US v9.2 and later

VISIT WWW.MAPINFO.COM/PARCEL TO LEARN MORE.

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